

PER-385: Improving Business' Financial Literacy and Management to Support Post-Disaster Economic Recovery

Course Description

This instructor-led course will provide the learner with information on business financial literacy and the potential financial effects of disasters. Some of the areas covered in the course include developing pre-disaster plans for financial literacy, understanding disaster assistance programs that are available to businesses, the importance of business continuity planning, and understanding a business's vulnerability to disasters.



Upon completion of this course, the learner will be able to:

1. Identify key elements of business financial literacy, including critical components of pre-disaster planning, such as the benefits, hazards, risks, and key stakeholders, especially in vulnerable areas.
2. Restate business action steps for increasing disaster financial readiness in a disaster financial management strategy.
3. Identify components of a collaborative economic recovery plan that incorporate resources from public, private, and volunteer agencies.
4. Identify quantitative and qualitative tools useful in performing economic assessments after a disaster (e.g., assessing damage to property).
5. Recognize ways to coordinate intermediate and long-term plans among whole-community partners who can support business financial recovery.

SIGN UP TO BE A TRAINING HOST!

ncdptraining@columbia.edu



FEMA



COLUMBIA CLIMATE SCHOOL
NATIONAL CENTER FOR DISASTER PREPAREDNESS

This project is supported by Cooperative Agreements EMW-2017-CA-00043, EMW-2018-CA-00068, EMW-2018-CA-00069, EMW-2019-CA-00049, EMW-2020-CA-00064, EMW-2021-CA-00092, and EMW-2021-CA-00093 administered by the U.S. Department of Homeland Security. Point of views or opinions expressed in this document are those of the author and do not represent the official position or policies of the U.S. Department of Homeland Security.

475 Riverside Drive, Suite 401, New York, NY 10115
212.853.NCDP

ncdptraining@columbia.edu | www.ncdpcourses.org