PER-385: Improving Business’ Financial Literacy and Management to Support Post-Disaster Economic Recovery

Course Description

This instructor-led course will provide the learner with information on business financial literacy and the potential financial effects of disasters. Some of the areas covered in the course include developing pre-disaster plans for financial literacy, understanding disaster assistance programs that are available to businesses, the importance of business continuity planning, and understanding a business’s vulnerability to disasters.

Upon completion of this course, the learner will be able to:

1. Identify key elements of business financial literacy, including critical components of pre-disaster planning, such as the benefits, hazards, risks, and key stakeholders, especially in vulnerable areas.
2. Restate business action steps for increasing disaster financial readiness in a disaster financial management strategy.
3. Identify components of a collaborative economic recovery plan that incorporate resources from public, private, and volunteer agencies.
4. Identify quantitative and qualitative tools useful in performing economic assessments after a disaster (e.g., assessing damage to property).
5. Recognize ways to coordinate intermediate and long-term plans among whole-community partners who can support business financial recovery.

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